



Privacy Policy

Here at Baby Beats we take your privacy seriously and will only use your personal information to manage your booking and provide the products and services you have requested from us.

We require a few pieces of personal information from you at the time of booking your class so that we can ensure you have the best experience possible at a Baby Beats class or event:

- Phone, email and address – so that we have several options to contact you on should we have to cancel or amend your booking for any reason (you do not have to provide all three but if we can't get hold of you on one at least we can make a second or 3rd attempt to save you a wasted journey).
- Your address is also useful to us to know which area you are in so we can see where our customers come from and if it would be worth opening a new class nearer to you.
- Child's name and age – so that we know the requirements of the children at the class and can tailor it to suit their age range
- Where you heard about Baby Beats – so that we know which of our marketing methods are working

We never share your information with any other company or organisation and you can rest assured that our recording systems comply with the new data protection laws. We ensure all our partners (Dance Baby Sling) and system providers (Wix, Class4Kids, Zoho, MailChimp) are all fully GDPR compliant. You have the right to request that your information is removed from our system at any time.

We would like to continue to contact you about our classes including any changes to days and times, special events, special offers and new services. However, we cannot do this without your consent, in addition to you accepting this privacy policy. If you do not consent to being added to our mailing list you will not receive important information about future classes and offers, and you might miss out on the benefits of being a repeat customer. We do not send out spam and will contact you by email no more than once per week – sometimes not even this frequently! You can always unsubscribe from our mailing list at any time.